



2021 Youth of the Year

SPONSORSHIP OPPORTUNITIES

EVENT DESCRIPTION

Since 1947, Youth of the Year has been Boys & Girls Club of America's premier recognition program, **celebrating the extraordinary achievements of Club teens**. Over the years, these individuals have exemplified the Boys & Girls Club mission and are proof to the impact Clubs make in transforming and saving kids' lives.

Candidates who have competed in the YOY Academy and Competition, have gone on to great success. YOY is arguably one of the most impactful and rewarding events of the year!

**Virtual Event
Date
March 6, 2021**



MEET TAVIA

Tavia is our 2020 State Youth of the Year Winner!

Tavia is currently attending the University of San Francisco (USFCA) as an Architecture major. She is part of USFCA's Army ROTC program and a member of a sorority.

Tavia is also working part-time at the Lihue Boys & Girls Club as a Program Assistant. Tavia shared, she is "Learning to make connections with youth and understanding how to be a good support system and guide for them".

WHAT'S NEW THIS YEAR

This year, many friends and supporters will join virtually to **celebrate the achievements** of our YOY finalists and hear each one tell their story. We continue to look forward to gathering together online with our community representing corporate partners, government officials, philanthropists and families, all in support of our youth!

The winner of the BGCH YOY Competition (Feb. 20, 2021) will then compete for the 2021 Hawai'i State Youth of the Year title on March 30, 2021. That winner goes on to compete in the Pacific Regional competition in summer of 2021.

Youth of the Year

SPONSORSHIP DETAILS

\$15,000 – PRESENTING SPONSOR

(ONLY TWO INDUSTRY EXCLUSIVE SPOTS AVAILABLE)

- Exclusive Presenting Sponsor of the YOY March 6th Virtual Celebration event.
- “Presented by” and your company logo on all print materials, including save the date, invitation, program, and digital event signage.
- Recognition in YOY March 6 Celebration event presentation.
- 10 guests for the Virtual YOY March 6 Celebration event.
- Company representative to present YOY Winner with a scholarship for March 6 event.
- Logo on cover of event program book.
- Logo on “Graduation kit”.
- 10 tickets to virtual YOY Competition on Feb. 20th
- Recognition on event website
- Recognition in Club newsletter.
- Two social media mentions on Club channels.

\$10,000 GOLD SPONSOR

(ONLY THREE INDUSTRY EXCLUSIVE SPOTS AVAILABLE)

- Exclusive Gold Sponsor of the YOY March 6 Virtual Celebration event.
- Company logo on all print materials, including save the date, invitation, program, and digital event signage.
- Recognition in YOY March 6 Celebration event presentation.
- 10 guests for the Virtual YOY March 6 Celebration event.
- Logo in event program book
- 8 tickets to virtual YOY Competition on Feb. 20th
- Recognition on event website
- Recognition in Club Newsletter.
- Two social media mentions on Club channels.

\$5,000 SILVER SPONSOR

- Recognition as Silver Sponsor on all promotional materials for YOY March 6 Virtual Celebration event.
- Recognition in YOY March 6 Celebration event presentation.
- 10 guests for the Virtual YOY March 6 Celebration event.
- Logo in event program book
- Two social media mentions on Club channels
- Recognition in event website
- Recognition in Club Newsletter.

\$2,500 BRONZE SPONSOR

- Recognition on event website
- Recognition in YOY March 6 Celebration event presentation.

2020

PRESENTING SPONSORS



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KO OLINA, HAWAII



Silver Sponsors

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CENTRAL PACIFIC BANK

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KAISER PERMANENTE

Dress for Success Partner



Bronze Sponsors

University Health Alliance (UHA)

Jackie & Walter Guild

Lori & John Katahira

Bonnie & Judge Michael Town

Winona Nakamura

2021 Youth of the Year Sponsorship Opportunities



Sponsor's Name (to be advertised as):

Individual or Corporation:

Contact Name:

Email Address:

Daytime Phone:

Address:

City:

State:

Zip Code:

Sponsorship Level (Please select one):

☐ **\$15,000 Presenting** ☐ **\$10,000 Gold** ☐ **\$5,000 Silver** ☐ **\$2,500 Bronze**

☐ I/we cannot attend, but would like to make a contribution in the amount of \$

Payment Type: ☐ Check (enclosed)

☐ Please send an invoice to the contact and address listed above.

****Please contact Claudette Springer if you'd like to pay by credit card (see below for contact info)**

For additional information, please email cspringer@bgch.com or call 808.380.0008

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